

European Friends of Armenia AISBL (EuFoA) is a non-governmental international organisation, with offices in Brussels and Yerevan, registered in the EU's voluntary Transparency Register and committed to its Code of Conduct.

EuFoA seeks to support cooperation, and foster people-to-people contacts between Armenian and European decision makers, civil society leaders, researchers and journalists, in the fields of politics, business, culture and others. It works closely with European institutions, such as the European Parliament and the European External Action Service, as well as with think tanks, non-governmental organizations, media, Europeans from the academia and business sectors, interested in Armenia and in EU-Armenian relations.

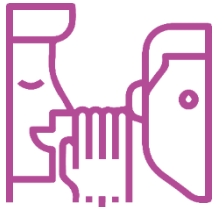


# ORGANISATION



Since 2009, EuFoA has successfully built bridges between Europe and Armenia, and raised awareness about Armenia in Europe, having already achieved a substantial number of accomplishments, including the most recent substantial support provided to the parties in the negotiation process of the Comprehensive and Enhanced Partnership Agreement (CEPA).

# What we do



## Networking & Lobbying

Advocating to raise awareness of Armenia with the EU institutions and other important stakeholders at EU level.



## Research & Publications

- Publications of papers, opinion poll results, op-eds, political and analytical articles and reports to provide an insight of:
- **Issues related to EU-Armenia relations;**
- **The socio-economic and political situation in Armenia and Nagorno-Karabakh**



## Events

Organisation of roundtables, briefings and large-scale conferences with high-level representatives from political, civil society and academic platforms from Armenia and the EU institutions.



## Communications & Media Engagement

Organisation of press trips to the region  
Development & dissemination of communications materials  
Social media management

# Looking ahead

## WHAT we want to achieve in 2019-2022

### STRENGTHEN

To strengthen the ties with the existing network at European and Armenian level (decision-makers, civil society representatives, media)

### PUT IN USE

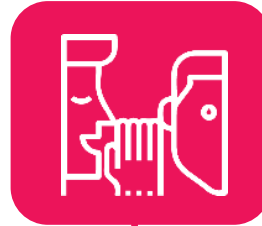
To put it in use to achieve the objectives of the organization's mission

### EXPAND

To expand our network for advocacy and communications purposes

## EuFoA Network

## HOW we are achieving it



### Networking & Lobbying

- Armenian and European decision-makers  
Civil society and other
- opinion leaders  
Communicate the Armenian perspective through highly influential members of the
- Honorary Council



### Research & Publications

- Research and opinion poll results
- Publication of policy texts, proposals, fact-sheets, political and analytical articles and reports



### Events

- Briefings
- Roundtables
- Large-scale events



### Communications & Media Engagement

- Consistent dialogue with European and Armenian media
- Organisation of press trips
- Communicating and making the Armenian perspective visible and understandable for the European audience

# HOW we are achieving it



LOOKING AHEAD



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- Roundtables
- Large-scale events



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